



MIRANDA VEGA

330-260-7357

miranda@vega-creations.com

vega-creations.com

WORK EXPERIENCE

GRAPHIC PRODUCTION DESIGNER

Superior Logo Wear | June 2023–Present

- Converted customer artwork into vector for apparel decoration & mocked-up artwork on apparel to proper specifications for customer approval
- Prepared art files to be print-ready for various apparel decoration methods
- Utilized Adobe Illustrator tools & royalty-free assets for most efficient workflow on short turnaround times

GRAPHIC PRODUCTION DESIGNER

First Stop Signs & Apparel | Oct 2018–Aug 2022 / June 2023–Present

- Accounted for all store sales and production cohesively within a team of five
- Assisted with in-house production of heat-imprinted apparel, signage, vinyl graphics & more using industry-standard vendors & roll-to-roll machinery
- Helped customers find everyday solutions for both individual and business needs, from one-off custom orders to large-volume promotional projects
- Produced vector graphics for decorated apparel & signage with mind to thermal foil spot-color printing as well as large-format CMYK printing processes
- Designed various print media & promotional items for outsourcing
- Involved in store's seasonal marketing tactics such as the design of promotional collateral & outdoor signage, in addition to designing and rotating seasonal inventory for retail in store's local school showroom

DESIGN, SALES, & PRODUCTION ASSOCIATE

Power Graphics & Action Sports Apparel | Sept 2020–May 2023

- Generated positive sales growth year over year through strategic marketing efforts & by continuously adapting to new methods for increasing productivity
- Assisted with most in-house production such as manual & automatic screen printing processes, heat-transfer applications, & large-format printing / plotting
- Vectorized customer art, assembled art proofs for customer approval, & produced print-ready files for screen printing production
- Composed & monitored decorated apparel web stores built through InkSoft
- Assembled and maintained the front ends of multiple Wordpress websites with attention to SEO and website performance
- Maintained an open line of communication with customers in regards to pricing, process, & overall design approval
- Managed all production, communication, & POS under one system with ShopVox

EDUCATION

BACHELOR OF FINE ARTS

Graphic Design &

Emerging Technologies Minor

The University of Akron | May 2023

TWO-YEAR

VOCATIONAL CERTIFICATE

Graphic Arts

Buckeye Career Center | May 2019

- *Buckeye Foundation Scholarship Recipient*
- *Graphic Arts Senior Class Ambassador*
- *SkillsUSA Member*

SOFTWARE

Adobe Illustrator/CorelDRAW

Adobe InDesign

Adobe Photoshop

Adobe After Effects/Premiere

Google & Microsoft Office Suite

Elementor/Divi Builder

Figma/Invision

Blender

Wordpress

SAi Flexi/EFI Fiery

Windows/Mac OS

SKILLS

Customer Service

Print Design & Production

HTML/CSS/Bootstrap v4

UI/UX Design

Page Layout

Typography

Illustration